

**ewms**  
**MENA**  
*electronic* **WORLD**  
**MARKETING SUMMIT**

**SPONSORSHIP &** **MARKETING  
PROMOTIONAL  
OPPORTUNITIES**

**WORLD<sup>®</sup>**  
**MARKETING**  
**SUMMIT**  
Better world through marketing

Strategic Partner

**MEGA**  
**Experience & Excellence**

**MARKETING  
CHANGES**

**TO MEET**

**SUSTAINABILITY  
GOALS**

JOIN  
**THE WORLD**  
**130+** Eminent  
SPEAKERS



## *electronic* **WORLD MARKETING SUMMIT**

WMS (World Marketing Summit) is founded by **Prof. Philip Kotler** in 2010 for creating a better world through marketing. On the successful completion of 12 years, we are happy to introduce the third (eWMS)

*electronic* **WORLD  
MARKETING SUMMIT (eWMS),  
THE VIRTUAL VERSION OF WMS**



## **& MORE INFLUENTIAL SPEAKERS**

Join the global community and hundreds of thousands of professionals, including leaders, movers & shakers, entrepreneurs, digital experts, and academicians from all industries for dialogue for rethinking the future for yourself and future generations on this planet as we “Never Stop” for creating a better world through marketing.



**BROADCASTED WORLDWIDE**



## SPONSORSHIP OPPORTUNITIES

### TARGET SECTORS

- > ENERGY
- > FINANCE
- > UNIVERSITY
- > Insurance
- > HIGHTECH SECTORS
- > E-COMMERCE
- > RETAIL
- > TELECOMMUNICATION

&MORE


The Summit continues to be the best opportunity to reach key partners & audiences – to address, engage and influence their decisions and actions:

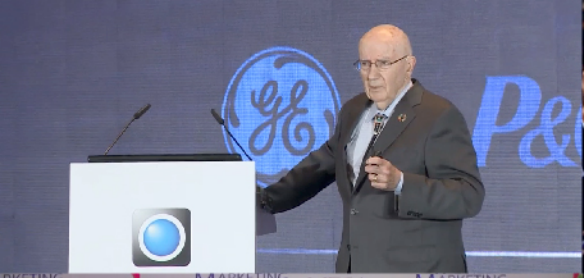
- ✓ Increase your company's Exposure and visibility
- ✓ Raise the corporate awareness of your company locally, regionally & worldwide
- ✓ Enhance your company resilience
- ✓ Build corporate association with one of the most prestigious events.

SPONSORING eWMS MEANS THAT YOUR COMPANY IS ASSOCIATED WITH THE MOST ACKNOWLEDGE MARKETING-RELATED SUMMIT FOUNDED BY THE FATHER OF MARKETING **PROFESSOR PHILIP KOTLER** AND IMPLEMENTED BY **KOTLER'S GLOBAL GROUP** AND **PARTNERS WORLDWIDE** FOR THE PAST **12 YEARS**.



# SPONSORSHIP PACKAGE PRICE SUMMARY

CATEGORY		 Diamond Sponsorship	 Platinum Sponsorship	 Gold Sponsorship	 Silver Sponsorship	 Entrepreneur Sponsorship
	INVESTMENT >	(\$80,000) US	(\$40,000) US	(\$30,000) US	(\$20,000) US	(\$7,000) US
BENEFITS PRE-eWMS						
INVITATIONS FOR VIP GUESTS		30	25	15	10	3
NAME AND LOGO PUBLISHED ON ALL eWMS MATERIAL		✓	✓	✓	✓	✓
ANNOUNCE THE OFFICIAL SPONSORSHIP IN SOCIAL MEDIA		✓	✓	✓	✓	✓
VIDEO PUBLISHED ON eWMS YOUTUBE CHANNELS "MATERIAL PROVIDED BY CLIENT"		✓	✓	✓	-	-
FEATURED ARTICLE IN eWMS MENA WEBSITE (wms-mena.com)		✓	✓	-	-	-
ANNOUNCE ARTICLE RELEASE IN SOCIAL MEDIA		✓	✓	-	-	-
SPECIAL PAGE IN eWMS MENA "CONTAIN THE "ARTICLE & PROMO VIDEO"		✓	✓	✓	✓	-
BENEFITS DURING-eWMS						
CEO OR COMPANY'S OFFICAL AS KEY SPEAKER		✓	-	-	-	-
COMPANY CASE PRESNTATION (5 MINUTES)		✓	✓	-	-	-
NAME & LOGO ON KOTLER BIG BANG BOOK		✓	✓	✓	✓	-
COMPANY CASE HISTORY PUBLISHED IN KOTLER BIG BANG BOOK		✓	-	-	-	-
FREE ADMISSIONS E-PASSES TO PARTICIPATE IN eWMS:		✓	✓	✓	✓	✓
	VIP TICKETS	10	5	3	3	2
	PROFESSIONAL TICKETS	20	10	5	3	2
BENEFITS AFTER-eWMS (KIT CONTAINING)						
LETTER OF APPRCIATION		✓	✓	✓	✓	✓
TROPHY OF HONOR & CERTIFICATION		✓	✓	✓	✓	✓
E-COPY OF THE BIG BANG BOOK 2022		✓	✓	✓	✓	✓
eWMS DOCUMENTARY VIDEO		✓	✓	✓	✓	✓
COPY OF FINAL REPORT		✓	✓	✓	✓	✓



## NEVER STOP

COVID-19 pandemic effect of uncertain time upon all industries and businesses. Businesses face tough decisions from staffing, to getting back to normal, and dealing with cash flows that are drying up. When businesses have experienced market shocks in the past, their immediate need is to survive and manage cash problems. The second priority is to think ahead on how to create new marketing strategies, innovate new products, build new partnerships, or acquire other companies. Chaotic times always produce new marketing and innovative opportunities.

More than ever, the consumers are the centerpiece of the processes of creating value in any worldwide market. They are getting more competent, demanding, and proactive day by day. They inquire before buying, they know the several available alternatives, and they do not hesitate to make complaints if they are dissatisfied with the performance of a company or a brand.

THE “NEVER STOP” INITIATIVE IS A CALL TO COMPANIES THAT SEEK TO CREATE NEW OPPORTUNITIES, USING ECONOMIC POWER TO PROMOTE THE WELL-BEING OF PEOPLE, MARKETS AND THE PLANET. AND NOTHING MORE OPPORTUNE THAN AMPLIFY THE IMPACT OF THIS ROLE IN THE LARGEST BUSINESS EVENT IN THE WORLD.

## JOIN THE WORLD

